



open your mind...

## **COMPANY PROFILE**

### **FUTURE TECHNOLOGY VENTURES**

Showbe Plaza,  
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Nairobi, Kenya.

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## **About Future Technology Ventures.**

Future Technology Ventures was founded in March 2009. It is a professional Web Solutions company based in Nairobi. We offer services of web auditing (analyzing & improving existing websites), website design, web applications, flash animation and internet marketing. We also offer graphic design. We also offer Corporate Branding and Online Brand Management.

### **Our Vision**

To integrate design and technology through web development for online marketing.

### **Our Mission**

“Design is intelligence made visible”. We want to be able to turn websites into marketing tools that will be both appealing and innovative to achieve your company’s maximum online potential.

## Key Personnel

Future Technology Ventures has grown from concept to a multidisciplinary team of professionals serving a broad range of organizations throughout Kenya. These are some of the people that have helped us achieve that:

### A. Anthony Mwangi - Creative Director

He is a graduate from Africa Nazarene University with a degree in Business and Information Technology and has been in the web development industry for the past 4 years. He has worked in companies like Information Convergence Technologies, Kemnet Technologies and also as a freelance web developer. He helped in developing the current Africa Nazarene University website ([www.anu.ac.ke](http://www.anu.ac.ke)).

### B. John Mburu - Project Manger

A graduate from Kenya Methodist University, he is experienced in Networking and Content Management Systems (CMS), having worked at Intercare Solutions Ltd. as an Application and Web Programmer. As a programmer, he brings to the table knowledge on how to build CMS and optimize websites so that they are search engine friendly. He also helps design and manage content in websites, making sure that all those that visit your website find it easy to navigate and find information that they are looking for.

### C. Walter Ayallo - Business Development Manager

He is a graduate from Africa Nazarene University with a degree in Business Management. Walter is responsible for coming up with business strategies and strategic decisions. He previously worked at the Human Resource Department at AMREF Kenya.

### D. Caroline Mwangi - Client Relations

She is a graduate from Kenyatta University, with a Bachelors degree in Counseling, Psychology and Sociology. She is also a holder of a Higher Diploma in Human Resource

Management. She is in charge of handling all the company's clients; providing a link between you as our client and us for better service.

#### **E. Rose Mueni - Financial Manager**

A business graduate with a degree in Finance from Strathmore University, she manages the company's financial aspect.

#### **F. Chege Kamau - Programmer**

A graduate of Nairobi University with a degree in Computer Science he has been programming since 2007. Over time, he has gained experience through working on various projects both on commercial and open source platforms. Websites he has worked on include: [www.hisa.co.ke](http://www.hisa.co.ke) and [www.mango.co.ke](http://www.mango.co.ke).

#### **G. Benjamin Ng'aru - Programmer**

He is a Student at the University of Nairobi undertaking Bachelor of Science in Electronics. Worked at the IT department of the equity bank at the NHIF building in Upper Hill. He is in charge of computer programming

**Note:** Depending on the size of the project we hire extra staff on contractual basis to meet our client's needs.

## **Services We Offer.**

Outlined below are some of the services that we offer:

### **A. Static Web Design**

This kind of website is aimed at acting as an information portal to your clients. They include basic HTML sites, CSS implemented sites and intranet portals.

### **B. Dynamic Web Design**

These are advanced websites that you as a company can manipulate or edit content anytime without having to contact the developing company. These include Content Management Systems (CMS), Blogs and Flash web sites, which are flexible and can accommodate any kind of website design or description.

### **C. Corporate Branding**

We offer designing services for company logos & stationery, billboards, newspaper & magazine advertisements, posters, pamphlets, brochures, and business cards. This is done on a monthly retainer fee.

### **D. Online Brand Management**

Through Online Brand Management (OBM) one is able to monitor your brand, promote your brand, and perform a visitor analysis on your website (knowing how many people visited your website at one particular time, and the pages most visited). From the information collected, one is able to see how their products are faring online, and we will be able to guide you on the ways of maintaining your visitors once they actually get to your website.

## E. Website Maintenance Packages

- Monthly Fee: This is a comprehensive package that allows you to make as many changes as you wish during the month at a flat rate. It is charged at 2.5% of the total cost of the web site.
- Yearly Fee: This is a standard charge that allows you to renew your domain name and web hosting account. It is charged at 20% of the total cost of the web site.

## F. Domain Names

For a company to be visible online, it needs a domain name. i.e. [www.companyname.com](http://www.companyname.com), with which your clients can use to find you on the internet. These are some of the name extensions we offer:

Extension	Price
.co.ke	Kes 3,500.00
.com	Kes 1,500.00
.info, .org, .net	Kes 2,000.00

## G. Website Audit

This allows us to conduct and give back a comprehensive report of information and data from your website and give recommendations on how to better your website. Cost of website audit ranges between Kes.10, 000 to 25,000.00, depending on the website size.

## H. Web Hosting

A website requires to be hosted on server space for it to be viewed and or used by any internet user, once it has been developed. Here are the packages we offer on our servers.

PACKAGE	EMAILS	SPACE	PRICES
Starter Package	1-5	750MB	Kes 5,000.00
Enterprise Package	10	1GB	Kes 8,500.00
Corporate Package	20	2GB	Kes 12,000.00
Commercial Package	Unlimited	unlimited	Kes 15,000.00

## I. NETWORKING

We offer networking solutions for small and medium enterprises, creating both local and wide area networks.

For any extra email account you wish to purchase it will cost you only Kes.500.00. Web hosting charges are renewable every year.

## WORK PORTFOLIO

These are some of the clients we have been able to work with at our company.

Client	URL
Nyeri Club	<a href="http://www.nyericlub.co.ke">www.nyericlub.co.ke</a>
Car and General Ltd	<a href="http://www.cargen.com">www.cargen.com</a>
Private wealth Ltd	<a href="http://www.privatewealth.co.ke">www.privatewealth.co.ke</a>
Kubamba	<a href="http://www.kubamba.com">www.kubamba.com</a> (under construction)
Fairmont East Africa	<a href="http://www.thearkkenya.com">www.thearkkenya.com</a>
Juliani (gospel artist)	<a href="http://www.julianionline.com">www.julianionline.com</a>
Globe track International	<a href="http://www.globetrack.co.ke">www.globetrack.co.ke</a>
Cartrade Limited	<a href="http://www.cartrade.co.ke">www.cartrade.co.ke</a>
Rockbern	<a href="http://www.rockbern.co.ke">www.rockbern.co.ke</a>

## WHAT MAKES US DIFFERENT?

Not only do we guarantee your site will look great, generate leads, and increase your business status...“ We are not satisfied until your investment in our services is returned, over and over again”.